2011
Annual Report

Kathy Helzlsouer, MD, MHS, Chair

Martin O’Malley, Governor  Anthony G. Brown, Lt. Governor  Joshua M. Sharfstein, MD, Secretary
January 2012

The Honorable Martin O’Malley
Governor
State House
Annapolis, MD 21401

Dear Governor O’Malley:

Pursuant to Executive Order 01.01.2002.25 (2002) and on behalf of the members of the Maryland State Council on Cancer Control, I am pleased to submit the Council’s 2011 Annual Report to you.

During 2011, the Council continued to carry out its mission by holding three full council business meetings and one subcommittee meeting. On November 29, 2011, the Cancer Council held the 18th Annual Cancer Control Conference at the Hunt Valley Marriott. The successful event was attended by over 350 people and was the direct result of the hard work and dedication of members and staff.

Looking forward to 2012, the Maryland State Council on Cancer Control will continue to use evidence-based research as the foundation for all Cancer Council activities and recommendations for cancer control programs and policies. Additionally, the Council will continue to work to address the State Health Improvement Process objective 26, namely to reduce the overall cancer death rate.

The Maryland State Council on Cancer Control looks forward to continuing to build a strong relationship with your office, the Department of Health and Mental Hygiene, and community organizations, so that we may all contribute in the fight against cancer in Maryland.

Sincerely,

Kathy Helzlsouer, MD, MHS
Chair, Maryland State Council on Cancer Control
Overview and 2011 Council Activities

History

The Maryland State Council on Cancer Control (Council) is a 25-member body appointed by the Governor with members selected from State agencies involved in cancer screening, prevention and treatment services, as well as members representing the general public, major academic medical institutions in Maryland’s cancer community, national organizations, the business community, and health and scientific disciplines concerned with cancer control. In addition, at least one member of the Council is a cancer survivor, one is a member of the Maryland State Senate, and another is a member of the Maryland House of Delegates. The Council was established by Executive Order 01.01.1991.22 on June 26, 1991. The mission of the Council was reaffirmed with updated Executive Orders in 1997 (01.01.1997.07) and 2002 (01.01.2002.25).

Council Mission

The Council advises the Governor, other government officials, public and private organizations, and the general public on comprehensive State policies and programs necessary to reduce the incidence and mortality of cancer in Maryland. In addition, the Council is charged with promoting and coordinating, in cooperation with other federal, State, local, and private agencies, unified programs that identify and address the cancer needs of Marylanders, such as public and private partnerships to improve access to prevention, screening, and treatment services. Finally, the Council is charged with reviewing existing and planned cancer programs in the public and private sectors to ensure proper allocation of State resources.

Current Council Chair

Dr. Kathy Helzlsouer, Director of the Prevention and Research Center at Mercy Hospital has been Chair of the Maryland State Council on Cancer Control since June 2008. Dr. Helzlsouer is a medical oncologist and clinical epidemiologist. She is an adjunct Professor of Epidemiology at the Johns Hopkins Bloomberg School of Public Health. Dr. Helzlsouer has numerous publications and presentations to her credit and is internationally recognized for particular expertise in clinical epidemiology, cancer epidemiology, and cancer prevention. She currently serves on several advisory boards, including the PDQ Cancer Screening and Prevention Committee of the National Cancer Institute (NCI) and the editorial board of the Journal of the National Cancer Institute.

Membership

For a complete listing of current Council members, please see the attached membership list in Appendix A. The following members’ terms ended in 2011, and they were honored for their service to the Council at the 18th Annual Cancer Control Conference on November 29, 2011:

- Ms. Esther Rae Barr
- Ms. Robin Bailey Prothro
2011 Activities/Accomplishments


Since October 2001, the Department of Health and Mental Hygiene (DHMH) has participated in a cooperative agreement with the Centers for Disease Control and Prevention (CDC) to maintain, promote, and implement the Maryland Comprehensive Cancer Control Plan. The State Council on Cancer Control has served as a key partner in these efforts including, in recent years, participating in the update of the Maryland Comprehensive Cancer Control Plan (Cancer Plan). The Cancer Plan includes chapters that cover cancer control from primary prevention through survivorship and palliative care. Council members provided subject matter expertise to the 14 committees, and reviewed the materials developed by each committee. The culmination of these efforts occurred on July 26, 2011, when the new Cancer Plan was released at a press conference. Several Council members, including the Council Chair, participated in the press conference. Both the Council and the Cancer Process align with the new State Health Improvement Plan, specifically with objective 26 which is to reduce the overall cancer death rate.

The Council also actively participated in the formation of the new Maryland Cancer Collaborative. The goal of the Collaborative is to guide the implementation of the strategies in the Cancer Plan. The Council Chair was a valuable member of the team which worked to create the Collaborative, and holds a position as one of the Collaborative Committee Chairs. To continue and enhance communication between the Council and the Collaborative, a formal position on the Collaborative Steering Committee was created specifically for a Council Liaison.

Additionally in 2011, the Council sent out a call for nominations for the 2011 Martin D. Abeloff Award to be presented at the 18th Annual Cancer Control Conference. The Abeloff Award, which recognizes individuals who have made substantial contributions to cancer control in Maryland, has been presented to notable Marylanders since 2007. The award is named for Dr. Martin Abeloff, a longtime member of the Council who succumbed to Leukemia in 2007. Dr. Abeloff was a renowned medical oncologist and researcher, and was compassionate as well as devoted to his patients, colleagues, and public service. Nominations are submitted from across the State by individuals and organizations recommending Marylanders who have made outstanding contributions to cancer control. Each nomination is reviewed by the Abeloff Award Subcommittee, and the Subcommittee then makes a recommendation for the award to the full Council. In 2011, the Subcommittee reviewed seven recommendations and after much discussion recommended Dr. Claudia Baquet, the Associate Dean for Policy and Planning at the University of Maryland Baltimore (UMB) School of Medicine, to the full Council as the 2011 Abeloff Award recipient (see Appendix B). The Council concurred with the Subcommittee’s recommendation, and Dr. Baquet was selected as the Abeloff Award recipient for 2011.

The 18th Annual Cancer Control Conference was held on November 29, 2011. More than 350 individuals attended this day-long conference. The conference theme was the implementation of the new Maryland Comprehensive Cancer Control Plan. Main topics included collaboration and comprehensive cancer control; cancer disparities; Maryland successes and future directions with colorectal cancer; and policy, environmental, and systems changes related to Cancer Plan implementation. An agenda detailing the speakers at the conference is also attached (see

**Recommendations**

As described in the Activities/Accomplishments section, the Council was a key partner in the development of the Maryland Comprehensive Cancer Control Plan which was released in July 2011. Council recommendations for future cancer control efforts in Maryland are reflected throughout this Plan, which is available at http://fha.maryland.gov/cancer/cancerplan.
## Appendix A
### 2011 Maryland State Council on Cancer Control Membership

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
<th>Organization/Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Kathy J. Helzlsouer, MD, MHS - CHAIR</strong></td>
<td>Director, Prevention and Research Center</td>
<td>Mercy Medical Center</td>
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<tr>
<td><strong>Esther Rae Barr</strong></td>
<td>Executive Director</td>
<td>Maryland Academy of Family Physicians</td>
</tr>
<tr>
<td><strong>Kevin Cullen, MD</strong></td>
<td>Director</td>
<td>University of Maryland Greenebaum Cancer Center</td>
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<tr>
<td><strong>Mark Gorman</strong></td>
<td>Director of Survivorship Policy</td>
<td>National Coalition for Cancer Survivorship</td>
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<tr>
<td><strong>Miles Harrison, Jr., MD</strong></td>
<td>Director of General Surgery</td>
<td>Maryland General Hospital</td>
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<tr>
<td><strong>Gloria Jetter</strong></td>
<td>State Vice President</td>
<td>American Cancer Society, South Atlantic Division</td>
</tr>
<tr>
<td><strong>Brian McCagh</strong></td>
<td>Executive Director</td>
<td>Sandra &amp; Malcolm Berman Cancer Institute</td>
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<tr>
<td><strong>Edward D. Miller, MD</strong></td>
<td>CEO</td>
<td>Johns Hopkins Medicine</td>
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<tr>
<td><strong>Delegate Heather Mizeur</strong></td>
<td>House of Delegates</td>
<td></td>
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<tr>
<td><strong>Jay A. Perman, MD</strong></td>
<td>President</td>
<td>University of Maryland at Baltimore</td>
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<tr>
<td><strong>Artie L. Shelton, MD</strong></td>
<td>Us TOO International</td>
<td>Protate Health and Education Network</td>
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<tr>
<td><strong>Cathy Brady-Copertino, RN, MS, OCN</strong></td>
<td>Anne Arundel Medical Center</td>
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<tr>
<td><strong>Mary DeShields, MD</strong></td>
<td></td>
<td>Shore Regional Cancer Center</td>
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<tr>
<td><strong>Roger Harrell, MHA</strong></td>
<td>Health Officer</td>
<td>Dorchester County Health Department</td>
</tr>
<tr>
<td><strong>Carlessia A. Hussein, RN, DrPH</strong></td>
<td>Director</td>
<td>Minority Health and Health Disparities</td>
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<tr>
<td><strong>Christine Marino, MD</strong></td>
<td></td>
<td>Johns Hopkins Medicine</td>
</tr>
<tr>
<td><strong>Senator Nathaniel J. McFadden</strong></td>
<td></td>
<td>Maryland Senate</td>
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<tr>
<td><strong>Jed Miller</strong></td>
<td>Environmental Health Advisor</td>
<td>Maryland Department of the Environment</td>
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<tr>
<td><strong>William Nelson, MD, PhD</strong></td>
<td>Director</td>
<td>Kimmel Cancer Center at Johns Hopkins</td>
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<tr>
<td><strong>Robin Baily Prothro</strong></td>
<td>Executive Director</td>
<td>Susan G. Komen for the Cure, Maryland Affiliate</td>
</tr>
<tr>
<td><strong>Yale Stenzler, EdD</strong></td>
<td></td>
<td>Oral Cancer Survivor</td>
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Appendix B

Martin D. Abeloff Award for Excellence in Public Health and Cancer Control

2011 Recipient - Claudia R. Baquet, M.D., M.P.H.

Dr. Claudia Baquet is the Associate Dean for Policy and Planning at the University of Maryland Baltimore School of Medicine and serves as an advocate for quality health care with a focus on issues related to the health needs and models of care for the medically underserved and minority communities. Dr. Baquet has served as Director of the Maryland Area Health Education Center Program (MDAHEC) for 16 years and Director of the Center for Health Policy/Health Services Research, one of four organized research centers at the UMB. In 2007, she became director of the UMB academic Program in Minority Health and Health Disparities Education and Research.

Dr. Baquet was Deputy Assistant Secretary Health (Minority Health) at the United States Department of Health and Human Services from 1992-1994. At the National Health Institutes, she was the former Associate Director for Cancer Control Science and Chief of the Special Populations Research at the National Cancer Institute. Her research there included intervention studies to address barriers to cancer screening and tobacco use prevention and cessation for multiple racial/ethnic and underserved populations.

In 2002, Dr. Baquet served as the chair of the Governor's Commission for the Prevention of Infant Mortality and received the Governor's Citation for the reduction of the Maryland infant mortality rate. She was formally recognized by the Maryland Senate for her work to reduce cancer disparities and, most recently, for her longstanding commitment to assuring health care access for underserved communities.

In 2004, Dr. Baquet received the United States Department of Health and Human Services (HHS) "National Best Practice Award" for increasing availability and participation of rural communities in cancer clinical trials. This is the only federally recognized clinical trial best practice. This award from the Secretary of HHS and the peer review Committee on Science and Policy recognizes outstanding trial accrual and retention as well as increased availability of cancer trials. Other recognitions include the NIH Director’s Dr. Martin Luther King, Jr. Special Award for "Closing the Health Gap in the Communities We Serve”, the American Public Health Association's (APHA) 2005 David P. Rall Award for Science and Advocacy in Public Health and Prevention, and the National Medical Association's Council on Concerns for Women Physicians Research Award.

In May 2006, Dr. Baquet received the "Racial Justice Award" from the YWCA of the Greater Baltimore Area, and in November 2006, she received the Congressional Recognition Award from the US Congress (Congressman Steny Hoyer, former House Majority Leader) for her work in health disparities research and community engagement. The Prevent Cancer Foundation’s awarded her the prestigious Laurel Award in recognition of her research and community outreach to increase prevention and early detection of cancer nationally in April 2008. She serves on numerous NIH peer review panels. In 2010, The American Cancer Society awarded her the prestigious St. George Award for her contributions to cancer control, policy, research and outreach.

Dr. Baquet received her MD in 1977 from Meharry Medical College (Tennessee) and her MPH in epidemiology in 1983 from Johns Hopkins University School of Hygiene and Public Health. Her residency was in Pathology at St. Louis University and Wadsworth Veterans Administration Hospital in California. Her research focus includes: cancer disparities research; strategies for increasing access/participation of diverse communities in clinical trials; policy research on assuring equity and research translation strategies to assure research literacy in disparity communities. She is committed to mentoring students, junior investigators and community health professionals in health disparities research, community engagement and careers in medicine and public health. Her grant portfolio totals in excess of $78 million since joining the UMSOM faculty from federal, state and foundation sources. She is PI on the National Bioethics Research Infrastructure grant and PI on the Social Determinants of Health Rural Telehealth study from the National Institute on Minority Health and Health Disparities. (NIH)
Appendix C

The 18th Annual Maryland State Council on Cancer Control Cancer Conference

Keeping the Cancer Plan Off the Shelf: Moving from Plan to Action

November 29, 2011

AGENDA

7:45 – 8:30 Registration and Continental Breakfast

8:30 – 9:00 Welcome and Opening Remarks
Courtney Lewis, M.P.H., Maryland DHMH Center for Cancer Surveillance and Control
Kathy Helzlsouer, M.D., M.H.S., Mercy Medical Center, Maryland State Council on Cancer Control
Frances B. Phillips, R.N., M.H.A., Deputy Secretary for Public Health Services, Maryland Department of Health and Mental Hygiene

9:00 – 9:45 Comprehensive Cancer Control: The Time for Real Collaboration is Now!
Tom Kean, M.P.H., Executive Director, C-Change

9:45 – 10:00 Break

10:00 – 10:45 Cancer Disparities – Solutions for Maryland
E. Albert Reece, M.D., Ph.D., M.B.A., Dean, University of Maryland School of Medicine

10:45 – 11:15 American Cancer Society Cancer Prevention Study (CPS-3)
Lynn Erdman, R.N., M.N., O.C.N.S., Vice President of Medical Affairs, American Cancer Society South Atlantic Division

11:15 – 11:45 Colorectal Cancer in Maryland: Successes and Future Direction
Diane Dwyer, M.D., Maryland DHMH Center for Cancer Surveillance and Control

11:45 – 12:00 Cancer Council Service Awards and Martin D. Abeloff Award
Kathy Helzlsouer, M.D., M.H.S.

12:00 – 1:15 Networking Lunch

1:15 – 2:30 Panel: Promising Practices and Ideas for Cancer Plan Implementation
- Policy, Environmental, and Systems Change – Kathleen Dachille, J.D., University of Maryland School of Law, Center for Tobacco Regulation
- Systems Changes and Patient Navigation to Increase Cancer Screening in Community Health Centers – Mary Jane Joseph, Primary Care Coalition of Montgomery County
- The Future of Tobacco Control in Maryland – Donald Shell, M.D., M.A., Interim Director, Center for Health Promotion, Education, Tobacco Use Prevention and Cessation, Maryland DHMH
Appendix C (continued)

The 18th Annual Maryland State Council on Cancer Control Cancer Conference

*Keeping the Cancer Plan Off the Shelf: Moving from Plan to Action*

November 29, 2011

AGENDA – page 2

2:30 – 3:00  Maryland Cancer Centers and the Comprehensive Cancer Control Plan
Kevin Cullen, M.D., University of Maryland Greenebaum Cancer Center
William Nelson, M.D., Ph.D., Kimmel Cancer Center at Johns Hopkins

3:00 – 3:15  Maryland Cancer Collaborative*
Alva Hutchison, Chair, Maryland Cancer Collaborative

3:15  Closing Remarks
Courtney Lewis, M.P.H.

*The Maryland Cancer Collaborative will meet immediately following the Conference, 3:30 – 5:00 p.m.*