AFRICAN WOMEN’S CANCER AWARENESS ASSOCIATION: A MODEL TO BREAK THE SILENCE BARRIER

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20th Annual Maryland State Council on Cancer Control Cancer Conference
I certify that I nor my spouse do not have any conflict of interest
- Declaration of war against cancer in 1971
- Realization of Cancer related health disparity between 1985-1989
- Dr. Freeman’s theory for the disparity and his intervention

INTRODUCTION
INRODUCTION

Inception of AWCAA

Goals of AWCAA

- Promote Cancer Screening Awareness
- Help indigent women with cancer obtain help
- Encourage these women to share their ordeals with the disease
NAVIGATION BARRIERS/STRATEGIES

BARRIERS
- FINANCES/INSURANCE
- TRANSPORTATION
- CULTURAL BELIEFS AND MISCONCEPTIONS
- COMMUNICATION/LANGUAGE BARRIERS

STRATEGIES
- FUND RAISING AND MEDICAID
- SHUTTLE
- EDUCATE
- INTERPRETER
SCHEMA TO INCREASE SCREENING AWARENESS

Outreach

Increase Screening Awareness

Overcome Navigation Barriers
Increased the proportion of African immigrant women seeking breast cancer screening through our navigation services

Formed partnership with relevant institutions in research and breast cancer care delivery

Created an ambience for trust and bonding between breast cancer survivors, and also, with families of those bereft from cancer

NAVIGATION OUTCOMES
Promoting general cancer awareness to communities in Africa through medical missions since 2005
AWCAA’s model has made giant strides in the global fight against cancer.

- Outreach and education on cancer awareness: Locally and Internationally

Success can be attributed to the dedication and benevolence of volunteers - lay persons, professionals, students, survivors who put in their resources and time

This model and it’s achievements are easily reproducible, if appropriate cultural and community sensitive approaches are utilized by other immigrant populations

However, much still needs to be done and can be done with adequate support and funding.

CONCLUSION
References: