Striving to Reduce Youth Violence Everywhere
S.T.R.Y.V.E.

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The findings and conclusions in this presentation are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.
Presentation Objectives

- Provide an overview of CDC’s strategy for youth violence prevention

- Discuss CDC’s national initiative to prevent youth violence before it starts, Striving to Reduce Youth Violence Everywhere (S.T.R.Y.V.E.)

- Highlight the work and youth violence prevention approaches of the four STRYVE pilot communities (Portland, Houston, Boston, & Salinas, CA)
National Center for Injury Prevention and Control

- Established at CDC in 1992
- Only federal agency to deal exclusively with non-work-related injuries
- Intentional (violence) and unintentional injuries
- Public health approach
- Prevention – primary, secondary, and tertiary
- Rigorous science base
- Multidisciplinary and multi-sectoral approaches
CDC’s Strategic Approach to Violence Prevention

These activities...

- Surveillance
- Research and Development
- Capacity building
- Communication
- Partnership
- Leadership

will produce these outputs...

- Evidence-based models
- Implementation strategies
- Best implementation practices
- A network of strong front-line implementers
- Useful training, tools and resources
- Effective prevention messages and other information
- Effective message delivery channels
- An activated violence prevention constituency
- A common vision

which will lead to these short-term effects...

- Proposed policy changes
- A well-defined and diffused supply of tools and best practices
- Changes in knowledge, attitudes and behavior
- Access to leaders
- Access to key groups
- Increased resources

and to these long-term effects...

- Policy changes
- Best practices adopted
- A demand for tools is generated
- Strong partnerships are in place at all levels

until...

Change occurs and takes root in the physical and social environment

which will lead to...

Prevention and control of injuries and deaths caused by violence
Public Health Model

**Discovery (Data)**

- Who, what, why?
  - Identify risk and protective factors

- How big?
  - Define the problem

**Prevention**

- What works?
  - Find what prevents the problem

- Implement and disseminate evidence-based solutions
Youth Violence
Youth Violence

The Problem:
- Homicide is the 2nd leading cause of death for ages 15-24
- 738,000+ youth emergency department visits for assault-related injuries in 2010
- 30% of high school students reported being in a physical fight and 20% reported being bullied in 2010

Examples of CDC Activities:
- STRYVE
- Dating Matters
- UNITY Road Map
- Youth Violence Prevention Centers
Division of Violence Prevention’s Youth Violence Prevention Strategy

Expanding Our Reach
- STRYVE Technical Assistance
- STRYVE Online

Learning While Doing
- Youth Violence Prevention Centers
- STRYVE Communities
- Research

Leveraging Partnerships
- STRYVE Action Council
- Federal (National Forum, My Brother’s Keeper)
  - Cardiff
  - Beltline
STRYVE
Striving To Reduce Youth Violence Everywhere
National Initiative to Prevent Youth Violence *Before it Starts*

STRYVE’s goals are to:

- Foster increased recognition of STRYVE principles* and the roles, responsibilities, and capacity of public health as a part of leadership to prevent youth violence.
- Promote widespread adoption of prevention strategies based on the best available evidence.
- Bring about national reductions in youth violence.

*STRYVE Principles= Public health approach; comprehensive strategies, strategies based upon the best available evidence; increased multi-sector partnerships
STRYVE’s goals are to:

- Increase awareness that youth violence can and should be prevented

- Promote the use of youth violence prevention approaches that are based on the best available evidence

- Provide guidance to communities on how to prevent youth violence
The Challenge

• How to build local health department capacity and infrastructure to plan, implement, and evaluate youth violence prevention efforts?
• How to implement strategies that will result in increases in protective factors and decreases in risk factors in 5 years?
• How to take all of this to scale without funding every community in the United States?
STRYVE Approach

• Fund local health departments
• Develop virtual training and technical assistance
• Target audience for both efforts health departments and large, multi-sector coalitions
STRYVE COMPONENTS

- STRYVE Online
- Pilot Communities
- STRYVE Action Council
- Other Division of Violence Prevention Projects
- Technical Assistance Team (CDC internal & UNITY)
STRYVE Funded Local Health Departments

• Total funds awarded $4.5 million over the project period 2011-2016
  – $225,000 per year per site

• Sites
  – Boston Public Health Commission
  – Houston Department of Health and Human Services
  – Monterey County Health Department (CA)
  – Multnomah County Health Department (OR)
CONVENE A MULTI-SECTOR COALITION TO…

1. Develop a comprehensive youth violence prevention plan
2. Implement appropriate and feasible programs, policies, and practices (based on best available evidence) across multiple social ecological levels
3. Track and measure improvements in organizational and community capacity
4. Develop an evaluation plan to track and measure
   – Implementation of plan
   – Specific implementation process measures for selected programs, policies, and/or practices implemented during the project, and multiple indicators of youth violence

5. Develop a sustainability plan that identifies
   – The financial, human, and time resources needed to implement the comprehensive prevention plan, and sustain the coalition and programs, policies, and/or practices that were successfully implemented during the project
Recipient Activities

Phase I: Coalition Development & Strategic Planning
- Identity & engage appropriate public health staff
- Develop a new or partner with an existing multi-sector coalition
- Assess organizational & community capacity
- Develop a comprehensive prevention plan
- Conduct resource planning

Phase II: Implementation, Evaluation, & Sustainability
- Manage/maintain coalition involvement
- Select & prioritize activities to implement & evaluate
- Conduct implementation activities
- Develop an evaluation plan & evaluate
- Develop a sustainability plan
- Continue to assess capacity
Youth Empowerment Solutions
Houston

• Crime Prevention Through Environmental Design
• Positive Behavioral Interventions & Supports
Boston

- Parenting Wisely
Salinas

- Olweus Bullying Prevention Program
- Crime Prevention Through Environmental Design
Portland

• Crime Prevention Through Environmental Design
Thank You

Questions?